

1 of 9

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

 $SC = *$

THANKS , ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	F	6A-7A	ACTION NWS@6AM	:30	\$750.00	10/26-10/26	1	1	1	\$750.00	
	Rating: 1.2											
	2	M	6A-7A	ACTION NWS@6AM	:30	\$750.00	10/29-10/29	1	1	1	\$750.00	
	Rating: 1.2											
	3	TU	6A-7A	ACTION NWS@6AM	:30	\$750.00	10/30-10/30	1	1	1	\$750.00	
	Rating: 1.2											
	4	W	6A-7A	ACTION NWS@6AM	:30	\$750.00	10/31-10/31	1	1	1	\$750.00	
	Rating: 1.2											
	5	TH	6A-7A	ACTION NWS@6AM	:30	\$750.00	11/01-11/01	1	1	1	\$750.00	
	Rating: 1.2											
	6	F	6A-7A	ACTION NWS@6AM	:30	\$750.00	11/02-11/02	1	1	1	\$750.00	
	Rating: 1.2											
	7	M	6A-7A	ACTION NWS@6AM	:30	\$750.00	11/05-11/05	1	1	1	\$750.00	
	Rating: 1.2											
	8	TU	6A-7A	ACTION NWS@6AM	:30	\$750.00	11/06-11/06	1	1	1	\$750.00	
	Rating: 1.2											

Rep Order#	6867529	Ver#	1	Status	New
EC'd	Yes				

Station	KTNV-TV LAS VEGAS, NV
Advertiser	() .AM.ACTION NETWORK
Product	AMER. ACTION NETWORK
Estimate#	3490
Buyer	AMAG MediaAssistant
Phone#	
Fax#	

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---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	42	M	530P-6P	ABC NWS ADJ	:30	\$2,000.00	10/29-10/29	1	1	1	\$2,000.00	
	Rating: 2.5											
	43	TU	530P-6P	ABC NWS ADJ	:30	\$2,000.00	10/30-10/30	1	1	1	\$2,000.00	
	Rating: 2.5											
	44	W	530P-6P	ABC NWS ADJ	:30	\$2,000.00	10/31-10/31	1	1	1	\$2,000.00	
	Rating: 2.5											
	45	TH	530P-6P	ABC NWS ADJ	:30	\$2,000.00	11/01-11/01	1	1	1	\$2,000.00	
	Rating: 2.5											
	46	F	530P-6P	ABC NWS ADJ	:30	\$2,000.00	11/02-11/02	1	1	1	\$2,000.00	
	Rating: 2.5											
	47	M	530P-6P	ABC NWS ADJ	:30	\$2,000.00	11/05-11/05	1	1	1	\$2,000.00	
	Rating: 2.5											
	48	F	6P-630P	ACTION NWS@6PM	:30	\$1,000.00	10/26-10/26	1	1	1	\$1,000.00	
	Rating: 1.8											
	49	M	6P-630P	ACTION NWS@6PM	:30	\$1,000.00	10/29-10/29	1	1	1	\$1,000.00	
	Rating: 1.8											
	50	TU	6P-630P	ACTION NWS@6PM	:30	\$1,000.00	10/30-10/30	1	1	1	\$1,000.00	
	Rating: 1.8											
	51	W	6P-630P	ACTION NWS@6PM	:30	\$1,000.00	10/31-10/31	1	1	1	\$1,000.00	
	Rating: 1.8											
	52	TH	6P-630P	ACTION NWS@6PM	:30	\$1,000.00	11/01-11/01	1	1	1	\$1,000.00	
	Rating: 1.8											

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	53	F	6P-630P	ACTION NWS@6PM	:30	\$1,000.00	11/02-11/02	1	1	1	\$1,000.00	
Rating: 1.8												
	54	M	6P-630P	ACTION NWS@6PM	:30	\$1,000.00	11/05-11/05	1	1	1	\$1,000.00	
Rating: 1.8												
	55	F	630P-7P	ACTION NWS@630	:30	\$1,100.00	10/26-10/26	1	1	1	\$1,100.00	
Rating: 2.0												
	56	M	630P-7P	ACTION NWS@630	:30	\$1,100.00	10/29-10/29	1	1	1	\$1,100.00	
Rating: 2.0												
	57	TU	630P-7P	ACTION NWS@630	:30	\$1,100.00	10/30-10/30	1	1	1	\$1,100.00	
Rating: 2.0												
	58	W	630P-7P	ACTION NWS@630	:30	\$1,100.00	10/31-10/31	1	1	1	\$1,100.00	
Rating: 2.0												
	59	TH	630P-7P	ACTION NWS@630	:30	\$1,100.00	11/01-11/01	1	1	1	\$1,100.00	
Rating: 2.0												
	60	F	630P-7P	ACTION NWS@630	:30	\$1,100.00	11/02-11/02	1	1	1	\$1,100.00	
Rating: 2.0												
	61	M	630P-7P	ACTION NWS@630	:30	\$1,100.00	11/05-11/05	1	1	1	\$1,100.00	
Rating: 2.0												
	62	SU	6P-7P	ACTION NWS@6PM	:30	\$850.00	10/28-10/28	2	1	2	\$1,700.00	
Rating: 1.8												
	63	SU	6P-7P	ACTION NWS@6PM	:30	\$850.00	11/04-11/04	2	1	2	\$1,700.00	
Rating: 1.8												

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---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	64	M	8P-10P	DANCNG-STR	:30	\$10,000.00	11/05-11/05	1	1	1	\$10,000.00	
	Rating: 12.0											
	65	SA	5P-830P	SAT NT FTB	:30	\$3,500.00	10/27-10/27	1	1	1	\$3,500.00	
	Rating: 4.5											
	66	SA	5P-830P	SAT NT FTB	:30	\$3,500.00	11/03-11/03	1	1	1	\$3,500.00	
	Rating: 4.5											
	67	SU	8P-9P	ONCE-TIME	:30	\$4,500.00	10/28-10/28	1	1	1	\$4,500.00	
	Rating: 6.9											
	68	SU	8P-9P	ONCE-TIME	:30	\$4,500.00	11/04-11/04	1	1	1	\$4,500.00	
	Rating: 6.9											
	69	F	11P-1135P	ACTION NWS@11P	:30	\$1,750.00	10/26-10/26	1	1	1	\$1,750.00	
	Rating: 2.8											
	70	M	11P-1135P	ACTION NWS@11P	:30	\$1,750.00	10/29-10/29	1	1	1	\$1,750.00	
	Rating: 2.8											
	71	TU	11P-1135P	ACTION NWS@11P	:30	\$1,750.00	10/30-10/30	1	1	1	\$1,750.00	
	Rating: 2.8											
	72	W	11P-1135P	ACTION NWS@11P	:30	\$1,750.00	10/31-10/31	1	1	1	\$1,750.00	
	Rating: 2.8											
	73	TH	11P-1135P	ACTION NWS@11P	:30	\$1,750.00	11/01-11/01	1	1	1	\$1,750.00	
	Rating: 2.8											
	74	F	11P-1135P	ACTION NWS@11P	:30	\$1,750.00	11/02-11/02	1	1	1	\$1,750.00	
	Rating: 2.8											

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Product AMER. ACTION NETWORK
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Buyer AMAG MediaAssistant
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Agency () AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 131/405/3490
Flight Dates 10/26/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

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	75	M	11P-1135P	ACTION NWS@11P	:30	\$1,750.00	11/05-11/05	1	1	1	\$1,750.00	
Rating: 2.8												
	76	SU	11P-1135P	ACTION NWS@11P	:30	\$1,750.00	10/28-10/28	1	1	1	\$1,750.00	
Rating: 2.0												
	77	SU	11P-1135P	ACTION NWS@11P	:30	\$1,750.00	11/04-11/04	1	1	1	\$1,750.00	
Rating: 2.0												
	78	M	1135P-1205A	ABC-NITELINE	:30	\$850.00	10/29-10/29	1	1	1	\$850.00	
Rating: 1.3												
	79	TU	1135P-1205A	ABC-NITELINE	:30	\$850.00	10/30-10/30	1	1	1	\$850.00	
Rating: 1.3												
	80	W	1135P-1205A	ABC-NITELINE	:30	\$850.00	10/31-10/31	1	1	1	\$850.00	
Rating: 1.3												
	81	TH	1135P-1205A	ABC-NITELINE	:30	\$850.00	11/01-11/01	1	1	1	\$850.00	
Rating: 1.3												
	82	F	1135P-1205A	ABC-NITELINE	:30	\$850.00	11/02-11/02	1	1	1	\$850.00	
Rating: 1.3												
	83	M	1135P-1205A	ABC-NITELINE	:30	\$850.00	11/05-11/05	1	1	1	\$850.00	
Rating: 1.3												

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Product AMER. ACTION NETWORK

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815 SLATERS LANE

ALEXANDRIA, VA 22314

Agency C/P1/P2/E 131/405/3490

Flight Dates 10/26/2012 - 11/06/2012

Hiatus Weeks

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Report Totals: 85 / \$108,300.00

---SALES MONTHLY TOTALS---

Oct 12: 18 / \$23,600.00

Nov 12: 67 / \$84,700.00

Sales Totals: 85 / \$108,300.00

Station Totals: 85 / \$108,300.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$300,833	KBLR	0%	KLAS	3%	KSNV	11%	KTNV	36%	KTUD	0%
		KVCW	4%	KVMY	7%	KVVU	39%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE